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Statements Media Announces Exclusive Partnership with Dalex Canada

Statements Media and Dalex Canada Inc. entered into an exclusive distribution agreement this week. Under the agreement Dalex Canada, the largest supplier of dry cleaning supplies and products in Ontario, will take over as the exclusive distributor of ad-bags for Statements Media in Ontario.

"We're very excited about the opportunities this partnership will afford us," said Adam Watson, Vice President, Business Development of Statements Media. "It will greatly expand our exclusive network of dry cleaners across Ontario and allow Statements to focus its efforts on sales and operations and ultimately our future goal of a national advertising network."

Statements Media, the company who brought the idea of advertising on dry cleaning garment bags to Canada in September has already distributed hundreds of thousands of ad-bags across the GTA through its exclusive network of cleaners. Their client list already includes Chubb Security, The Bay and Country Style.

"The Statements concept is a very innovative way for our customers to save money," says D'Arcy McConvey, President of Dalex Canada Inc. "We are thrilled to partner along with Statements to bring such a fresh and sensible program to our customers."

Since 1952 Dalex Canada has been Ontario's leading supplier in the laundry and fabricare industries. The foundation of its success has been its commitment to quality products, value and integrity.

"We couldn't have expected a greater response to our medium. Our network has been at full capacity since our launch in September and we've already re-booked one of our customers. This partnership provides us with the distribution needed to meet the demand of our growing clientele," said Joseph Magnotta, Vice President, Sales of Statements Media.

For more information, please visit www.statementsmedia.ca.

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